Metamark MD-WF





### Product Description

Digital Window Frost

Metamark MD-WF Frost has been developed to offer opal, semi tr ansparent window graphics. Once applied, the printed areas produc e higher visual impact than a print on gloss clear film, while unprinte d areas retain the appearance of frosted glass. It offers excelle nt opportunities for office partitions, retail a nd leisure applications.

Material Handling

- Ensure that the material has reached room temperature and a relative humidity of 50% before printing.
- Do not handle the face film directly and ensure it is free from dust and static.

Printing Guidelines

- Suitable for use on Solvent, Eco Solvent, Latex and U.V. inkjet printers. Always perform a test print first.
- The product may be printed in the correct orientat ion or reversed, showing the image through the glass.
- Ensure that the correct profiles and heater settings are used. Most profiles are available for download from www.metamark.co.uk.
- For print and cut applications it is advisable to allow a bor der around the print. Cutting flush to the print may cause edge cu rl.

Application

- Allow the inks to cure before cutting flush to the print or application, this is usually 24-48 hours
- Ensure the glass is clean from grease and dirt. Do not use silicon based cleaning products.
- The product is best applied wet. Refer to www.metamark.co.uk for application guidelines.
- Take care applying to cold glass as initial adhesion w ill be reduced. Do not apply to self-cleaning glass.

#### Face Film

Face Film:
Gauge:
Tensile Strength
Elongation at break
Shrinkage

#### Adhesive

Type Weight Adhesion to glass 20 mins Adhesion to glass 24 hour Perceived tack Application temperature Service temperature

#### Release Liner

Type Weight Clear matt calendered vinyl 80 micron nominal 65N/25mm MD / 45N/25mm TD nom. 180% MD nominal Minimal

Permanent pressure sensitive acrylic 20gsm nominal 15N/25mm nominal 20N/25mm nominal Medium +5°C to +60°C -30°C to +110°C

Layflat kraft paper with PE coating 140 gsm nominal

#### Finishes Finishes Available MD-WF Window Frost 85% Light Transmission **Roll Presentation** l I kg 760mm x 50m Roll sizes and net weights 1370mm x 50m 20kg 1520mm x 50m 22kg 1600mm x 50m 23kg Presentation Face film outwards, on a 76mm core. Durability Shelf Life l year External weathering 3 years. This refers to the unprinted vinyl. Refer to ink manufacturer for durability of the finished product. Fire Rating Class B. BS EN 13501-1:2007 Chemical Resistance The unprinted film is resistant to

mineral oils, fats and fuels, aliphatic solvents, mild acids, salt and alkali for e.g. diesel oil, gasoline, paraffin, hydraulic oil, antifreeze, soap suds, etc.

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